



**British Judo Association
2006 Annual General Meeting
Beckwith Lecture Theatre
30 September 2006**

Chairman – High Performance



- World Championships – Cairo 2005
 - Fallon – Gold
 - Bryant – Silver x 2 !
- European Championships - Finland 2006
 - Fallon – Gold
 - Clark – Gold
 - Gordon – Bronze
 - Cousins - Bronze

Chairman - Domestic



- Bath University – Judo Foundation Degree
- Increase in individual membership numbers
- Appointment of Technical Director
- Technical Officials Commission
 - Recruit, train, develop officials

Chairman - Competitions



- National Age Bands – IceSheffield
- European Masters – Triangle
- FF GB World Cup - NIA

Chairman – New Dojos & Awards



- Croydon JC
- Dartford JC
- Crawley JC – Clubmark
- Chichester JC – Clubmark



Chairman – International

- EJU Update
- IJF Update



Chairman – London 2012

The logo for the London 2012 Olympic Games, featuring the word "LONDON" in a bold, black, sans-serif font. The letters are stylized with colorful, wavy lines in shades of blue, green, yellow, and red that flow through and around the text. Below "LONDON" is the year "2012" in a similar bold, black font, with a small, colorful, wavy line element under the "2".

LONDON
2012



- Great opportunity
- Increased funding
- Legacy for judo



Chairman – Financial Matters



- High level area rebates
- Surplus for the year
- Reserves
- Merchandising
- Corporate Training



Chairman – Recognition



- Army of Volunteers
- HQ Staff
- Board of Directors
- President / Vice President
- UK Sport/Sport England
- THANKS FOR LISTENING



CEO – One Stop Plan



**BRITISH
JUDO**



- 2005 - 2009
 - Executive
 - High Performance
 - Membership
 - Technical
 - Events (Domestic & International Strategy)
 - Competitions
 - Development
 - Communications
 - Commercial – formed in April 2005
- Blueprint
- KPI's
- Vision – top 5 by 2012
- Better strategic planning



CEO - Executive



- Continued growth & change
- London 2012 – Potential
- UK Sport – Performance Pathways funding
- BSJA Discussions
- BJC Discussions
- Mems / Articles rewrite update

CEO – Technical / Coaching



- UKCC 5 tier coach education
 - Levels 1, 2 & 3 due by December 2006
 - Under pressure to deliver
 - Assimilation process TBD - 2 years?
- Long Term Player Development – launched
- TD – Andrew Moshanov appointed
- Administrator – Nicola Burlingham-Hall
- Technical Promotions – under consideration
- Matside Coach – launched
- 2006 Technical Congress
- “Technical Renaissance”



CEO – Technical / LTPD



- NGB-wide initiative
 - FUNdamentals – Introduction / Retention
 - Pre-Start – Learn to Train
 - Start – Train to Train
 - Potential – Train to compete
 - Performance – Train to win
 - Retain – Retrain and retain
- All hands – All Divisions



Performance – Technical Integration

Success!

Coach Education

Gradings

Pathways
(Elite, Recreational, Support)

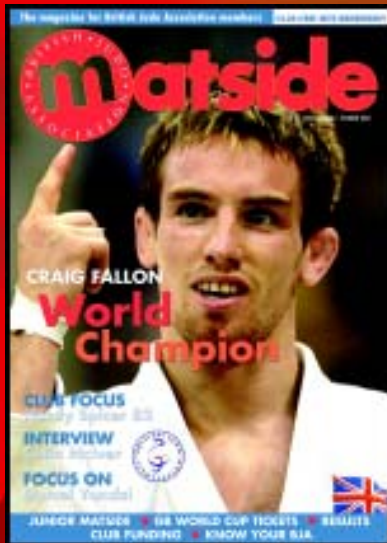
LTADP

Competitions

Membership

Development

CEO - Communications

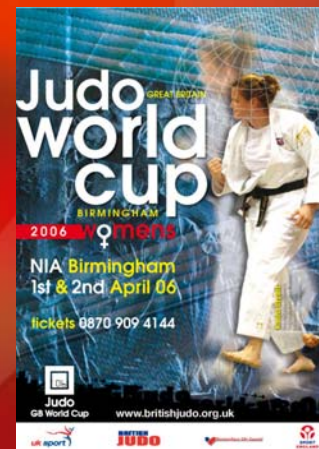


- Matside – 6th edition soon out
- FF GB World Cup – Event promotion strategy
- Website – forums & features
- BJA Awards Scheme / Presentation Night
 - Elite
 - Volunteer
 - Gold, Silver & Bronze



CEO - Competitions

- Events Manager – Yvonne Froggett appointed
- 2006 FF GB World Cup – huge success
- National Age Bands - IceSheffield

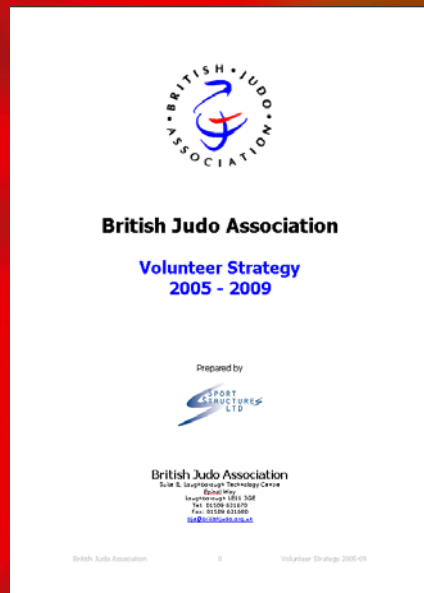


CEO - Development



- Club Recognition Scheme
 - 118 registered, 22 Bronze recipients
- Awards for All
 - 223 Clubs, £920,000
 - New max of £10,000 per award
- Equity Strategy
 - Foundation Level submitted
- Facilities Strategy
 - CCDDP– £2,268,652 to date
 - Dartford, Kendal, SKK, Redbridge

CEO – Volunteering Strategy



- Simon Buttery appointed
 - Devise & implement strategies to:
 - Recruit
 - Train
 - Reward
 - Retain
- Volunteers

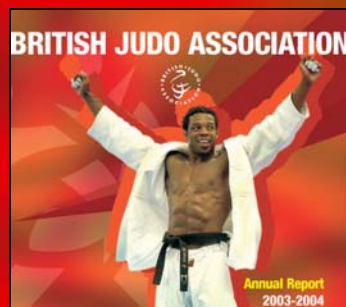


CEO – Schools Development



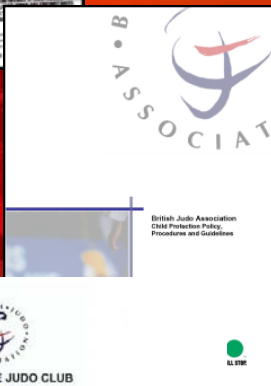
- Enjoy Judo
 - Target 10% of schools each year
 - Assemblies, tasters, courses
 - Build business clusters
 - Links to BJA Clubs
- PESSCL
 - School / Club Links
 - Laura-Jane Adams Appointed
 - National Strategies
- Leicester Tigers Initiative

CEO – Corporate Affairs



- Surplus of £44,445 – reserves to £160,871
- Turnover was > £3,000,000
- Membership Income increased by 8%
- Merchandising contributed £20,000
- Insurance – Mat Coverage/(Helpline)
- Area Rebates £64,194 – 17.8%
- Future UK Sport / Sport England Funding – well placed
- AUDIT – Customs & Excise – VAT
- AUDIT – Inland Revenue - PAYE

CEO - Membership



- 14.77 % GROWTH
- Club Membership – up 36
- Child Protection
 - Preliminary Standard achieved
- Trained 6 judo SCUk tutors
- CRB checks – 1,363 / 2,144
- Equinox Database Upgrade
- National Grade Registration
 - Leighanne Osborne appointed
- Club promotion packs



CEO – Commercial



**BRITISH
JUDO**



Gi Gear

- Commercial Manager-May 05
- Establish the Division Strands
 - 1.Sponsorship/Advertising – Apr 05
 - 2.Merchandising – August 04
 - 3.British Judo Trust – Update
 - 4.Competitions – WC Event - Apr 06
 - 5.Corporate Training – Dec 06
- Target increase of £100,000 per annum for 10 years



CEO - KPI's and Evaluation



- 5% Overall Growth (membership)
- Medals
- 100k new income per annum
- WC Events
- Development products
- Governance
- Technical
 - LTPD, UKCC, Refereeing, Officials
- WC People
- Customer Service

CEO - Summary



- **START**
 - Product, promotion, profile, values, potential, social, accessible, welcoming
- **STAY**
 - Fun, customer service, quality experience, technically rich, growth, achievement, highly trained teachers, governance, lifelong learning process
- **SUCCEED**
 - Systems that produce excellence, value added, teamwork



Thank you

