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**SPORTS
EQUITY**



SPORTS EQUITY

- What is Sports Equity
- Why does Judo need Sports Equity
- Policies
- How we are addressing the policies and targets
- Way forward



What is Sports Equity?

- ✓ Fairness
 - ✓ Equality of Access
 - ✓ Accessibility
 - To all members of society what ever their age, ability, gender, race, ethnicity, sexuality or social/economic status
- ‘Sports Equity is more concerned with Sport Itself’



Why Does Judo Need Sports Equity?

Government Agenda

- Sport out to the wider community
- Grant aid

Sport England Grant Aid

- Formal agreement with DCMS
- Targets for Governing Bodies

Targets

Equal Opportunities/
Sports Equity Statements
March 2000

Sports Equity Action Plans
March 2001



Sports Equity Policies

Benefits to Judo

- ✓ Increased appeal to larger market segment
- ✓ Increased revenue from wider membership
- ✓ Services that are accessible and sensitive to the needs of our members and customers
- ✓ Access to an increased pool of administrators, leaders, coaches, and managers
- ✓ Increased numbers of potentially elite performers drawn from a wider base
- ✓ Improved public image as a credible, professionally organised, forward thinking and socially just sport



Where is Judo?

In Place

- ✓ BJA Equal Opportunities Policy
- ✓ BJA Code of Ethics
- ✓ Judo Code
- ✓ Code of Conduct

Working Towards

- BJA Equity Policy Statement
- Three year Action Plan



Way Forward

- Adoption of Equity Policy and Plan
– March 2001

Implementation / Monitoring

- Communication / circulation of Policy and Plan
- Equity Awareness Training
- Targeted Development plans
- Audit and Information gathering

Thank you

