

More than a sport.....judo develops people



Working Together

2010 Technical Congress

The British Judo Association

Formed in 1948 - Recognised as the National Governing Body for the UK in the 1950's

NGB / Membership Organisation

Licensing Body

Support Body

Representative Body

Control Body

Promotional Body

Creative Body

Development Body

Vision, Mission & Values

To be one of the top 5 judo countries in the world across a variety of indicators; elite performance, participation, technical excellence, events, resources, and governance.

To lead, professionally manage, and grow the sport of judo in the UK.

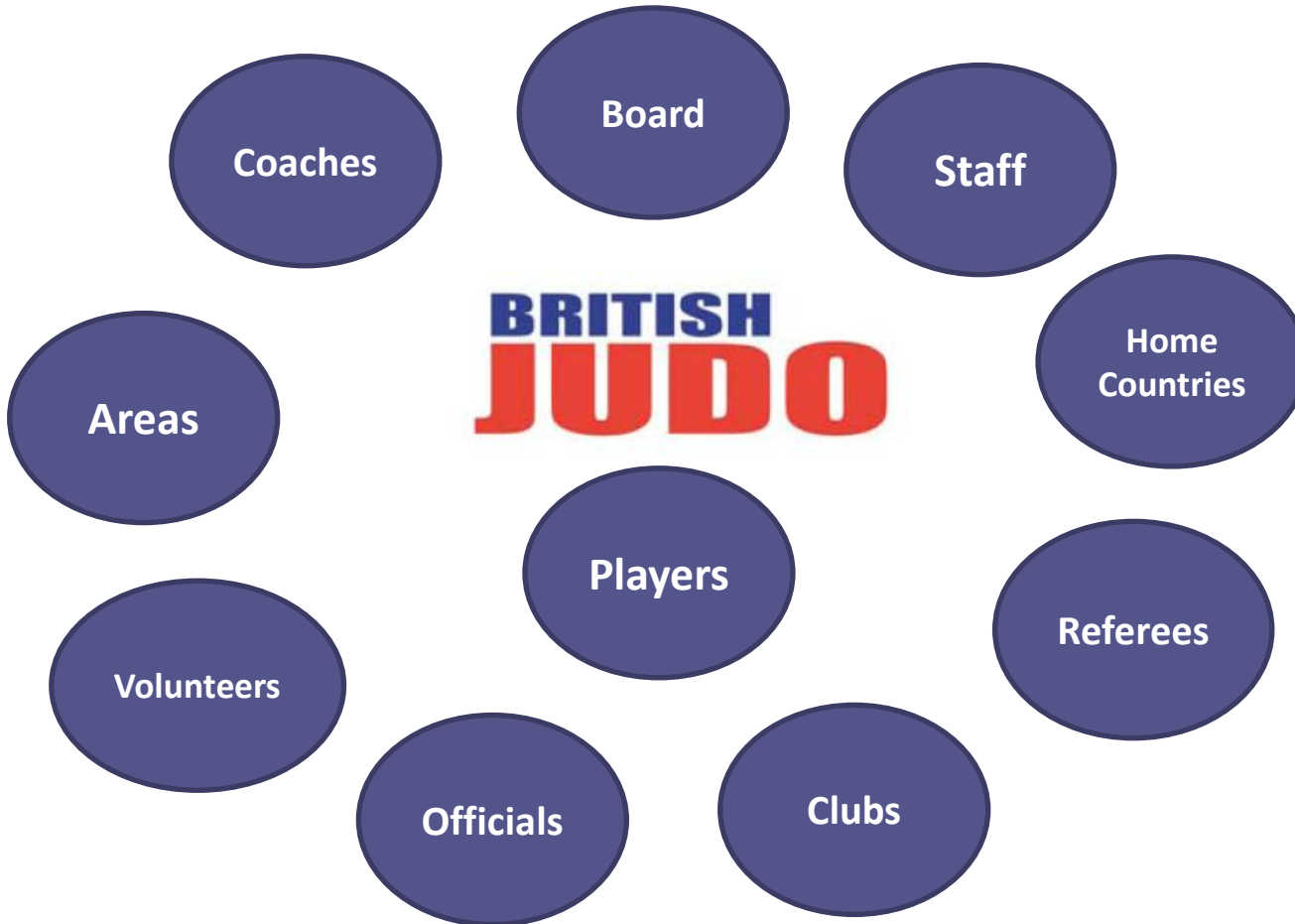
Values - Discipline, Safety, Tradition, Knowledge, Fairness, Responsibility, Honesty.

Targets

To increase the numbers of participants, coaches, referees, officials, and volunteers.
Grow.

To win multiple medals at future milestone events.

The Core/Key Stakeholders



The Interventions / Programmes



WIDENING THE MARKET

ENHANCING DELIVERY

DELIVERY SYSTEM

YOUNG PEOPLE

LONDON

ENGLAND EXCEL

PEOPLE

ELITE PERFORMANCE



EXCELLENCE IN SPORTS COACHING



How Do We Deliver as a Team?

Could be better

Fast paced change and growth

Change management

Strategy & communication of same

Clarification of roles in new landscape

Roles and Responsibilities

Board – Leadership, Unification, Vision, Strategy

Areas / Home Countries – Regional brief – as above but linked to central plan

Clubs – Engagement, interactivity, offers, retention, delivery of the sport

Staff – Day to day link for all areas; energy, activity, action, build!

Coaches – the face of the club/school – the key to success!

Referees / Officials – Essential, Pathways, Headroom, Development

Volunteers – All of the above!

Players – learn, develop, progress, enjoy, lifestyle, give something back!

Consultation

Began with Area Visits – to be repeated

Area Seminar Day / Follow-up

Surveys / E-newsletters / Website / Reports

Training Courses

Options to submit ideas / thoughts

Technical Congress

Communications

Critical to success

The BJA platform is well advanced

Everyone must engage

Continuous improvement

Key element for change management

Summary

Single, Unified Association

Clear Purpose / Strategy

All Stakeholders involved and informed

Working effectively in one system

Delivering the targets – growth & medals!

And Finally....

Thank You